



A Connected World. The Next Generation of Hyperice.



HyperSmart™



The Brain of Your Hyperice Technology: HyperSmart™ seamlessly blends your physical and digital activity to consistently guide you toward optimal wellness.

With unrivaled expertise, our Human Performance Advisors created a proprietary algorithm that HyperSmart uses to interpret the data from wearables and physical activity, starting with Apple Health and Strava to prescribe routines exactly for your needs.

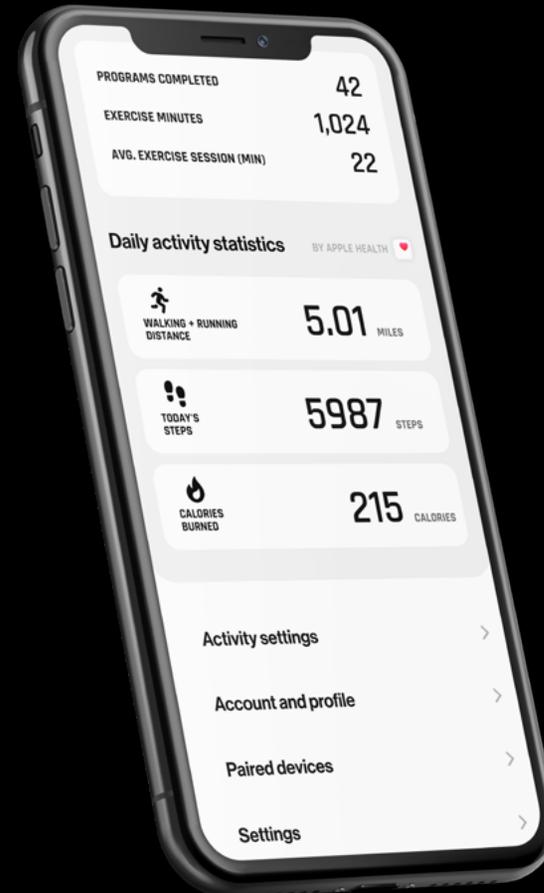
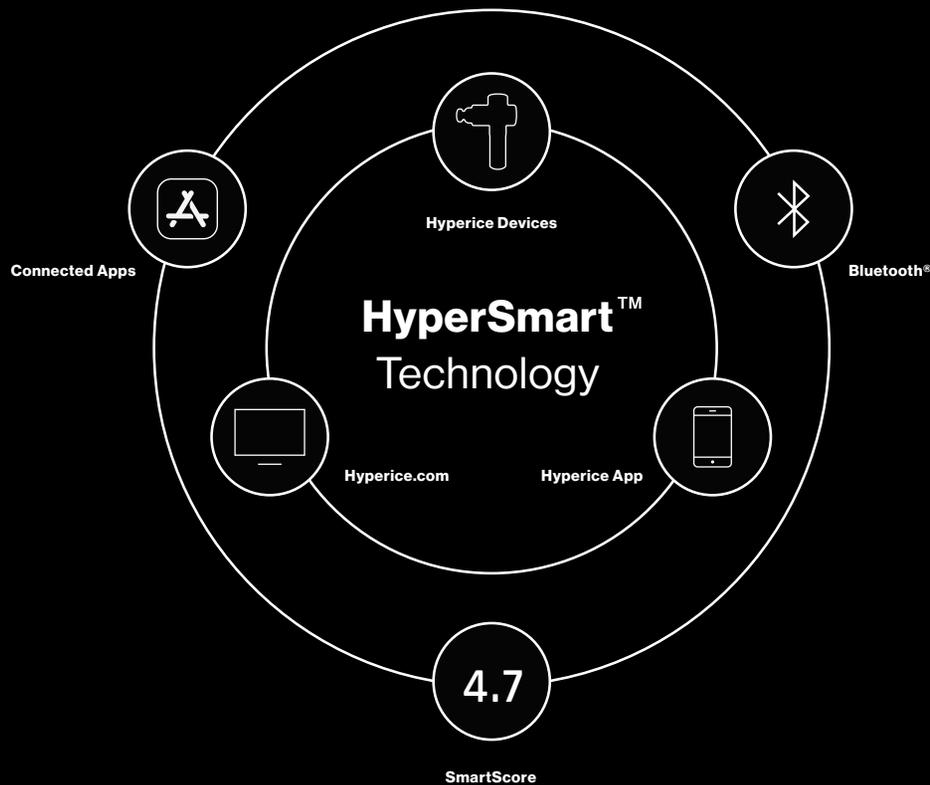
The more you interact with HyperSmart, the smarter it becomes. Recommending specific routines just for you for pain relief, improved flexibility, and optimized performance, reflected in your HyperSmart Score.

The HyperSmart Score is a powerful, easy-to-understand metric designed to encourage you to use your Hyperice devices more consistently and appropriately before and after your workouts and for general wellness.

By analyzing your Hyperice app profile and wearable data, including your workout routines, the duration of your workouts, types of activities, and steps, HyperSmart can evaluate and recommend the best warm up and recovery routines for you.

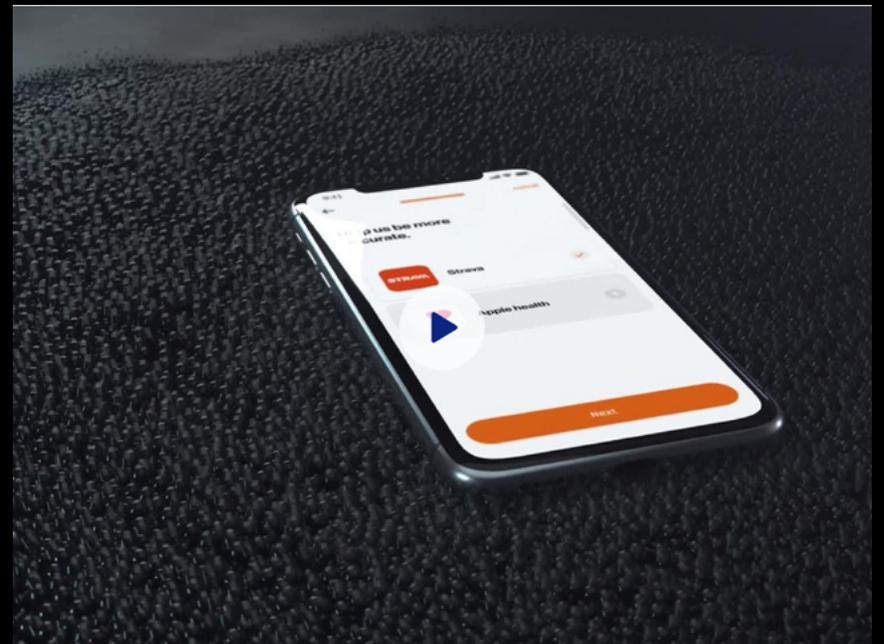
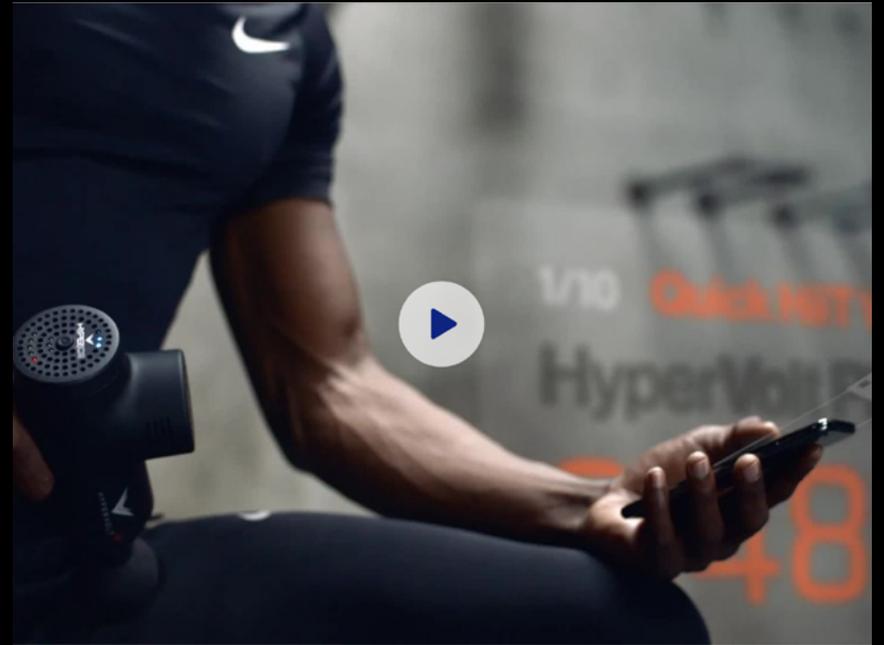
The HyperSmart™ Ecosystem

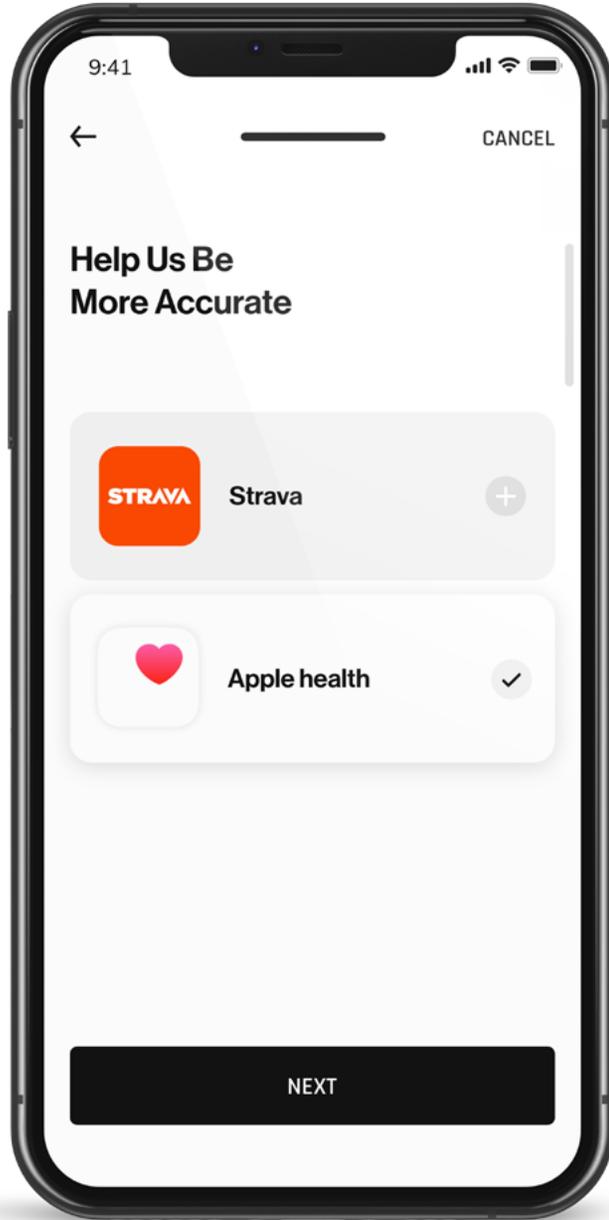
Get exclusive content, recommendations for routines, and a snapshot of your activity and recovery progress. HyperSmart™ powers the personalization and customization of your Hyperice experience.



The Hyperice App

Transform the way you move with the latest innovation by Hyperice. Connect to health and wellness apps, follow guided routines, operate your Hyperice Bluetooth® devices, and get exclusive content from top pros.





Connect to Health & Wellness Apps

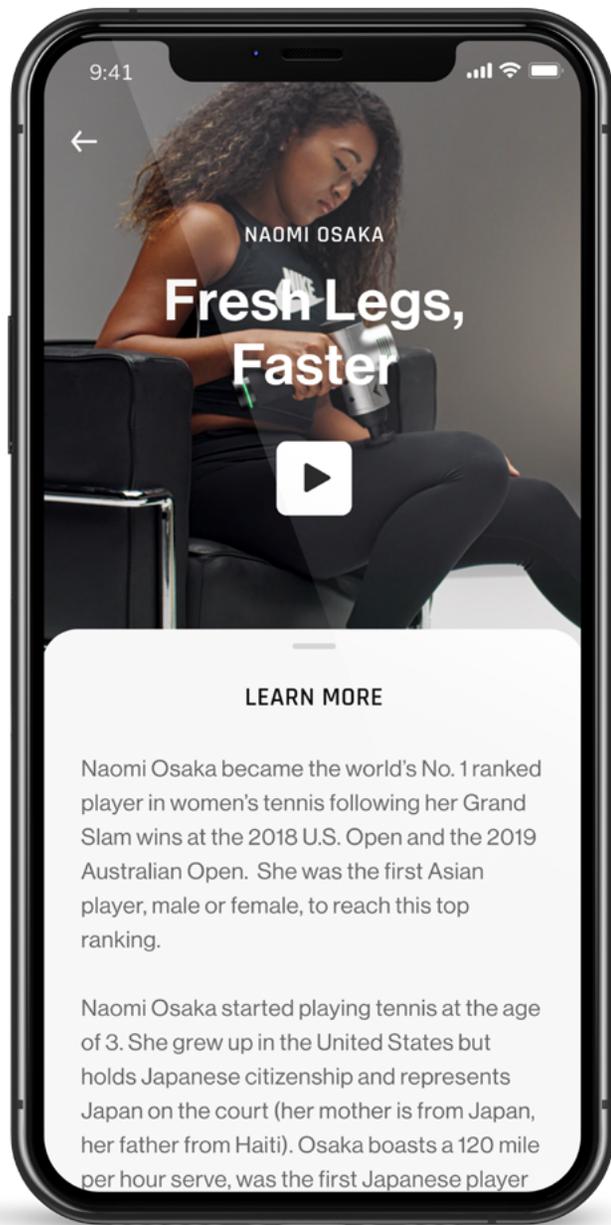
Get the most out of the Hyperice App by connecting to Strava and Apple Health, with five new partners integrated by the end of 2020.

Receive recommendations for routines based on your movement and track your activity stats all in one place.

Guided Warmup, Recovery, and Maintenance Routines

Professionally curated routines from Hyperice experts, designed to help you move better.





Exclusive Content From Top Pros

Follow along as the world's best athletes, trainers, and physiotherapists guide you through their exclusive routines and share personal tips.



Lindsey
Vonn



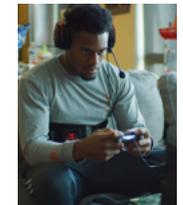
Harley
Pasternak, MS



Naomi
Osaka



Tia-Clair
Toomey



Juju
Smith-Schuster



Dr. Michael
Gervais



Dr. Jordan
Metzl



Dr. Vinh
Pham



Betina
Gozo



Da
Rulk

Bluetooth® Devices — Product Launch

Pair your **new** Hyperice Bluetooth® device, begin a routine, and let HyperSmart™ do the thinking. The speed will automatically adjust as you follow along with the guided routine, so you can focus on your warmup, recovery, or body maintenance.



Available for download August 3, 2020.





Hypervolt (Bluetooth®)

The Hypervolt you know, now fully connected. An award-winning device featuring QuietGlide™ technology, a patented pressure-sensor, and Bluetooth® connectivity.

MSRP \$349

Available for purchase August 3, 2020.

Hypervolt Plus (Bluetooth®)

Crazy powerful, still quiet, and now Bluetooth® connected. The Plus delivers 30% more power than the Hypervolt, making it the most powerful percussion massage device in the world.

MSRP \$399

Available for purchase August 3, 2020.

